



MEDIA & EXPERIENTIAL PROTOTYPE DESIGNER 3929 SE HARRISON SREET PORTLAND, OREGON 97214

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Continue researching and developing **Experiential Prototyping** as a new design process for system design and ubiquitous technologies.

## **EXPERIENCE**

9/2003 - 12/2005 Art Center College of Design, Los Angeles, CA.

Media Design Program, Master of Fine Art (M.F.A.)

Research Topic - Experiential Prototyping: merging narrative, communication and tangible interfaces for new product and system design development. Emphasis on design-based research, invention, and communication for complex system design and ubiquitous technologies.

8/2001 - 8/2003 HCORP, Inc., Portland, OR.

**Director of Creative Services** 

Responsible for product design and development including product, marketing, and communications strategies. Projects included new product strategies, product design, user interface design, corporate identity, environmental design for tradeshows, marketing and sales collateral, and video scenarios.

1/1998 - 8/2001 Webridge, Portland, OR.

**Creative Director** 

Created a new department within engineering that focused on product design and internal/external development processes. Worked with a team to develop new product strategies within this department. Was also responsible for driving all brand strategies through sales and marketing tools. Projects included new product strategies, product design, user interface design, corporate identity, environmental design for tradeshows, marketing and sales collateral, and video scenarios.

4/1997 - 3/1998 Infinite Music, Portland, OR.

**Art Director** 

In-house client at Creative Media Development. Responsibilities included product development strategies and driving all branding strategies through marketing and sales tools.

4/1997 - 1/1998 Various Companies, National

**Freelance Art Director** 

Representative projects included International Soccer Sales CD for Nike, Alta Vista site redesign for Weiden and Kennedy, and two 30 second television spots for HKM studios.

10/1996 - 4/1997 Nine Dots, Portland, OR.

**Assistant Art Director** 

New media design agency. Representative sites included Stoli Vodka, Nissan North America, Visa, Molson Breweries, Garden Burger, Trane, Founders Funds.

2/1996 - 10/1996 Webfx, Portland, OR.

**Art Director & Owner** 

My foray into entrepreneurship with a focus on web strategies. Clients included Caribou Realty, Better Homes and Gardens, and Fox International.

**EDUCATION** 

Art Center College of Design, Los Angeles, CA. 12/2005: Media Design, M.F.A.

Portland State University, Portland, OR. 9/1996-12/2002: Graphic Design, B.S.

Pacific Northwest College of Art, Portland, OR. 9/1994-6/1996: Graphic design course work.

University of Oregon, Eugene, OR. 9/1992-6/1994: Journalism/advertising course work.

**ACHIEUEMENTS** 

Selected assistant to visionary futurist and science fiction writer, **Bruce Sterling**: responsibilities included traveling and assisting with South by Southwest Interactive Conference 2005 in Austin and designing for future technology-driven scenarios.
2004-2005 Web Master: Media Design Program.
Awarded **Art Center scholarship**.
Formbook Minifesto, **Art Center Gallery**, 2004 and

Media Design Gallery, 2004. Selected to attend Sun Microsystem Sponsored Class at ACCD, 2005.

**SKILLS** 

Proficiency in system design, new product development for technology, and design across multiple disciplines.

Proficiency in HTML, Macromedia Flash scripting, Soundtrack, 3d and rapid prototyping, rear projection, sensors and microprocessors.

Adobe: Photoshop, Illustrator and After Effects. Macromedia: Flash and Dreamweaver.

Video: Final Cut Pro, Green Screen, DV Matte Pro.

References upon request.